



Consumer Technology Association™

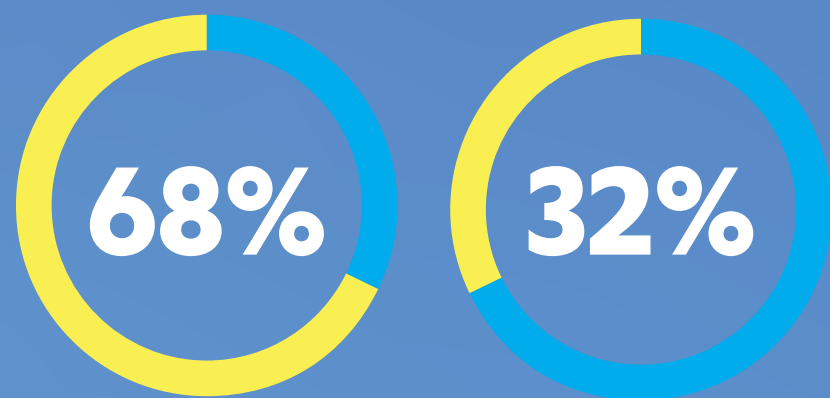
CES® 2022 | Jan. 5-7 | Las Vegas and Digital

The Global Impact of CES 2022



Las Vegas Attendance

44.4K



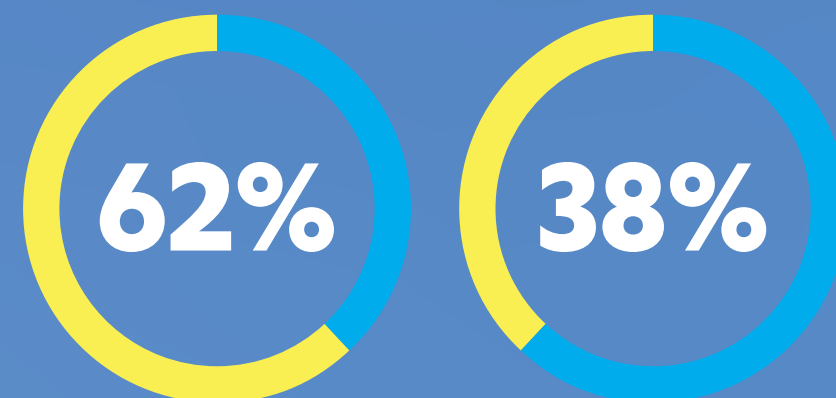
DOMESTIC

INTERNATIONAL



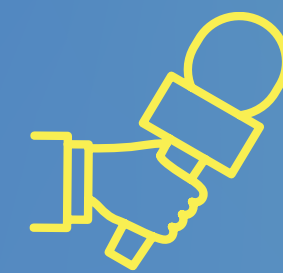
Digital Audience

40.1K



DOMESTIC

INTERNATIONAL



Media Attendance and Coverage

3182

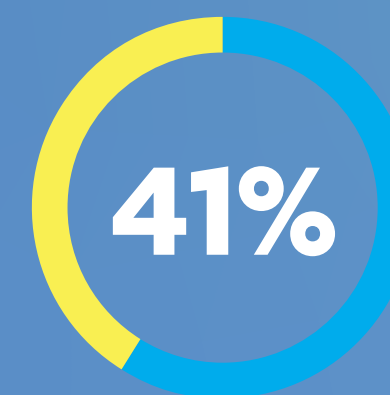
TOTAL MEDIA ATTENDANCE

1875
IN-PERSON

1307
DIGITAL ONLY



DOMESTIC



INTERNATIONAL

1665
MEDIA OUTLETS

177K+
STORIES PRODUCED



Global Exhibitors

2279

TOTAL EXHIBITORS

716
DOMESTIC

1563
INTERNATIONAL

886
STARTUPS

58
COUNTRIES, TERRITORIES,
& REGIONS REPRESENTED



Conference Programming and Keynotes

1.7+
Million

KEYNOTE SOCIAL MEDIA VIEWS

105
CONFERENCE
SESSIONS

73+
Hours
OF CONFERENCE
PROGRAMMING

144
COUNTRIES, TERRITORIES,
& REGIONS REPRESENTED